

Media release



Geocycle SBF Pty Limited

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Geocycle – Winner in the 2010 Victorian Premier’s Sustainability Awards

Geocycle SBF Pty Limited is pleased to announce it has been awarded the prestigious 2010 Victorian Premier’s Sustainability Award in the Products or Services category for its “Superblender” – a new Geocycle plant consisting of a unique system for shredding drums/containers of liquids and solids, blending the wastes into a uniform high viscosity fuel, and recovering washed drum/container metal for recycling.

The winners were announced in an awards ceremony hosted by the Premier of Victoria, The Hon John Brumby MP, with Collingwood Football Club President Eddie McGuire as Master of Ceremony at the Melbourne Convention and Exhibition Centre on 22 April 2010.

Through careful selection and innovative design, the “Superblender” combines several existing technologies into a single automated process capable of handling almost all types of waste and packaging in a closed nitrogen blanketed system.

The project has led to an increase in waste received and processed by 23 per cent over the last two years, with a further 8 per cent expected in 2010 and has been underpinned by improvements to safety, health and the environment.

“The Premier’s Sustainability Awards recognise innovation and reward outstanding achievement in the sustainable use of our natural resources for the benefit of all Victorians, now and for the future,” said the Premier.

“Geocycle is thrilled to be the winner in the Products or Services category of such prestigious awards. This is an excellent endorsement of Geocycle’s commitment to sustainability and our unique “Superblender”. We acknowledge that the competition is a tough one, with all finalists making significant contributions to sustainability, and look forward to continuing our commitment in the future,” said Carol Boman, Business Manager, Geocycle SBF Pty Limited.

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Media inquiries

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