



Certified Confidence



Increasing customer confidence through industry standard certification.

Cementing our commitment to improvement

Geocycle's core business is that of sustainable waste transformation. We provide a waste management service to the generators of waste and subsequently transform that material into an alternative fuel and raw material that can be used in the cement kilns of our parent company, Cement Australia.

To that end, Geocycle's service offering contributes toward the ecological sustainability of all members in the value chain. Given the nature of the materials that we deal with, quality of service, an environmental consciousness and consideration of occupational health and safety issues have always been central to the way we do business.

However as an organisation, Geocycle also constantly strives to enhance the value that it offers to its customers. We have adopted a process approach to our management systems, with a view to benchmarking current performance, developing improvement strategies and measuring our progress against those strategies. We have embarked upon certification as a means of cementing our commitment toward continuous improvement.

Introducing the new family of Geocycle Certifications:



Occupational Health and Safety



Certified Environmental Management



Quality Endorsed Company

AS 4801 – Occupational Health & Safety Management System

Certification to AS 4801 assists with the development of an occupational health and safety culture in the workplace. Its implementation is intended to reduce workplace illness and injury with the effect of protecting employee wellbeing and improving operational performance.

ISO 9001 – Quality Management System

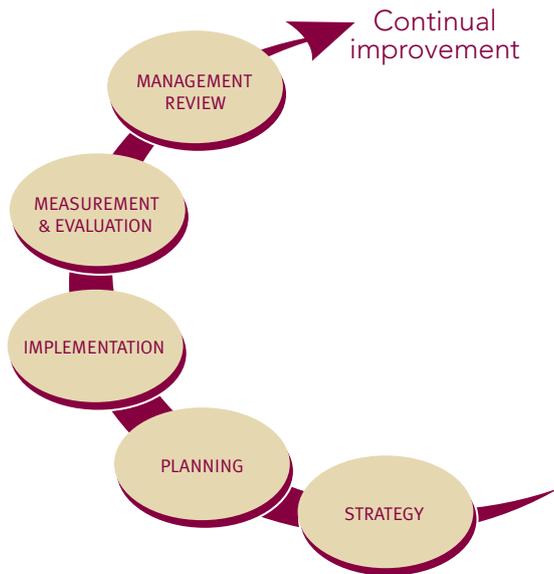
The ISO 9001 certification has a binding influence, since it pulls together the numerous activities performed within an organisation. It is a mechanism for identification, measurement and improvement of an organisation's processes with a view to enhancing customer satisfaction.

ISO 14001 – Environmental Management system

The ISO 14001 certification assists organisations in adopting environmental measures in line with the broader community's needs. It entails the development of an environmental strategy and incorporates processes that are designed to achieve enhanced environmental performance.



The model



Customer benefits

The value of a management system

Increasingly, organisations are moving toward 'Management Systems' as a means of controlling and improving their business processes. Stemming from this is the additional expectation that an organisation's suppliers adopt the same rigour in their own business processes. Geocycle offers its customers the added confidence of dealing with a supplier of waste management services certified in quality, environmental and OH&S management systems.

Extended producer responsibility

Increasingly waste generators' legal and social obligations extend past the time waste leaves their gate. By its nature, material of this type can potentially be detrimental to the community and or the environment if not managed adequately. Geocycle's robust management systems ensure that it handles these materials in a *caring* and responsible manner, and in the process, assisting its customers to also meet their commitments.

Continuous improvement

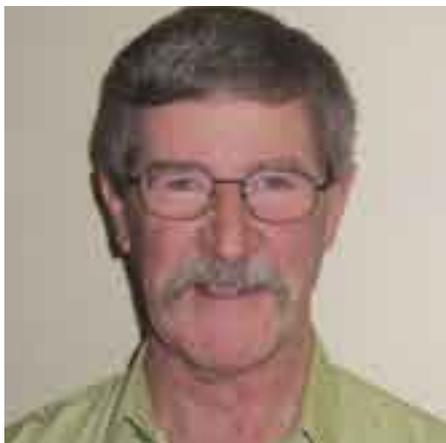
However the hard work does not stop there. As an organisation we are constantly seeking ways to improve our business and the service offering that we provide to our customers. An integral element of a management system is the need to continuously improve. For Geocycle and its customers, a tangible outcome of continuous improvement is enhanced mutual *competitiveness*.

Enhanced customer satisfaction

The end result is a service offering whereby we strive to meet customers' existing and future needs as they evolve in an ever-changing market. By identifying relevant needs and developing appropriate solutions in *collaboration* with our customers, we will aim to maximise customer satisfaction.

Real benefits – more than just lip service.

It is a common saying that people fail to see the woods for the trees. However whilst our certifications are process driven, we are equally focussed on the business outcomes of those processes. Integral to our business management systems are the people involved in managing the processes. Geocycle's employees are empowered to challenge these processes with a view to continuously improving upon the benefits derived from certification.



John Hewitson
Geocycle Operations Manager

"A robust management system that flows from certification provides our Operational people with clear guidelines that enable them to manage their everyday work practices. Given that our management systems are strongly influenced by our many external stakeholders, they provide our employees with an appreciation of stakeholder needs."



John Jones
Geocycle Account Manager

"Certification provides our customers the confidence that our systems take on board customer needs. Furthermore, they provide our customers peace of mind that our environmental and OH&S practices are sound and will assist them with their extended producer responsibilities."



Tara Kinsman
Environmental Engineer (PPG Industries)

"In an evolving global market, manufacturing organisations such as PPG are increasingly being required to meet international benchmarks. Robust management systems are an important element in meeting this challenge. As such we find that there are distinct benefits to be gained by partnering with suitably certified service providers."

